

## Job Advertisement

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### **RESEARCH MANAGER IN QUALITATIVE MARKET RESEARCH MUMBAI**

Mumbai / Full-time

#### COMPANY PROFILE

We explore markets. We create concepts. We evaluate ideas. We consult brands.

Happy Thinking People is one of the leading owner-led companies for qualitative marketing research and consultancy in Europe and the world.

We explore markets, brands and people across the globe, from our offices in Munich, Berlin, Zurich, Paris and Mumbai.

Through our innovative methods, we lead prestigious brands and manufacturers to long term success – by translating research results into relevant consumer insights and promising ideas.

#### THE OPPORTUNITY

We are looking for an enthusiastic team member with an entrepreneurial mindset! If you love to be part of a small but growing research team where you can bring in your own ideas and expertise to create something new, then this is the place to be.

- As part of a research team, you will support us conducting research projects from their inception until the final presentation of results.

This includes:

- Support in overall coordination with clients, team and suppliers
- Support in creating proposals and research designs
- Support in developing discussion guides, screeners & project-related documents
- Support in moderating of qualitative fieldwork methodologies
- Local & international supervision of projects
- Support in analysing and report writing, along with strategic recommendations and consulting clients
- Supporting the research team in the delivery of high quality projects and ensuring compliance with our global H/T/P standards




## WHAT TO EXPECT FROM US

- A unique, creative and open-minded work environment where we encourage new ideas, try out new approaches, and are always on the look-out for fresh thinking!
- Flat hierarchies – we encourage mutual interaction and support between teams and people, regardless of the position. Only together can we create great work and provide a high quality service.
- A company that you can contribute to shaping the future of!
- Interaction and exchange with our international colleagues based in our offices in Europe
- An attractive performance-based pay package, local and international travel and in-house training
- We don't want to hide it: There will be lots of work which can involve late night hours and working on weekends. But you will be given the chance for compensation during other times.

## WHAT WE EXPECT FROM YOU

- 2-3 years of experience in a qualitative market research agency, creative agency or client-side. Any experience in quantitative methods is also welcome.
- Bachelor's Degree or above in Marketing, Psychology, Social Sciences or Economics
- The work will be interdisciplinary and across categories, which requires solid experience in consumer research, research methods and the market environment.
- An open mind-set, a love for details as well as a particular eye for the big picture, entrepreneurial thinking and many new and inspiring ideas
- Willingness to take on responsibility.
- Fluent in English and Hindi. Any other language will be an added advantage.
- Excellent communication skills, written and spoken, in English and Hindi.

## REQUIRED DOCUMENTS

- Letter of Motivation
  - CV
  - and any other relevant documents.
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## CONTACT

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